



## **Public Speaking – How To Use this Unit**

### **Activity 1 – Persuasive Speech Writing Techniques**

Click on *Start Activity* and follow the directions that appear on your screen to begin. Once you have opened the Persuasive Speech Writing Techniques you will have the choice to watch 3 effective speeches – Martin Luther King Jr.'s *I have a Dream Speech*; Bono's address to a student commencement at the University of Pennsylvania entitled *That's not a Cause*; and finally *The Rant*, a Molson beer commercial that debuted in March 2000.

Also in this activity, clicking the *Tips and Tricks* button will allow you to analyze specific traits that each of these presenters do that make them effective public speakers.

### **Activity 2 – Speech Planning**

Click on *Start Activity* and follow the directions that appear on your screen to download the Speech Planning Inspiration. This is a graphic organizer that students can use to map out their own speeches. Walk the students through the web that breaks down all the parts of a good speech. Encourage students to make notes directly in their graphic organizer.

When they are finished, they will have created a complete outline for their speech.

### **Activity 3 – Speech Practice**

Good public speakers practice their speeches. But in order to be most effective when practicing, have students video tape themselves giving their speech before the big day of their presentation. Have the student then go over the speech by themselves or, better yet, with you their teacher. Help the student by constructively criticizing both the positive and negative aspects of their speech.